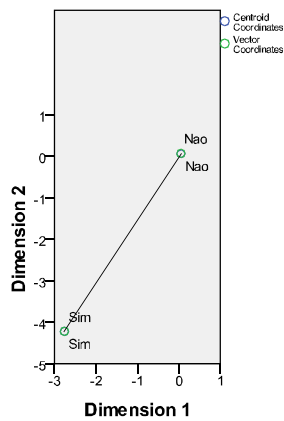


## Estrutura bidimensional variável *Orkut*

Category Points: VERSOR

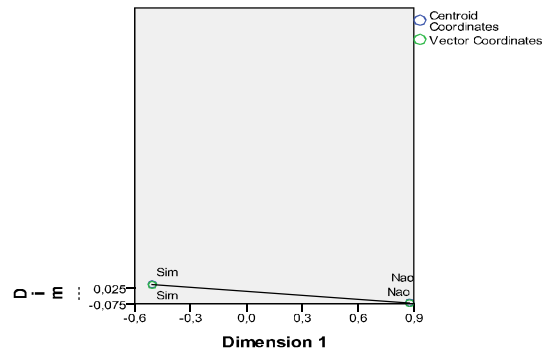


Optimal Scaling Level: Nominal.

Variable Principal Normalization.

## Estrutura bidimensional variável *Facebook*

Category Points: VERSFA

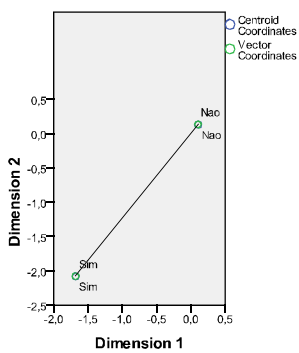


Optimal Scaling Level: Nominal.

Variable Principal Normalization.

## Estrutura bidimensional variável *Wiki*

Category Points: VERSWI

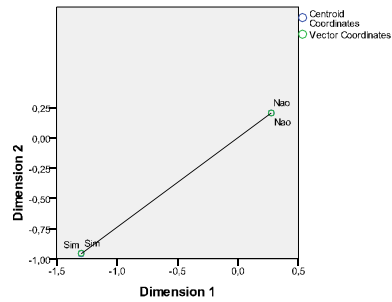


Optimal Scaling Level: Nominal.

Variable Principal Normalization.

## Estrutura bidimensional variável *Twitter*

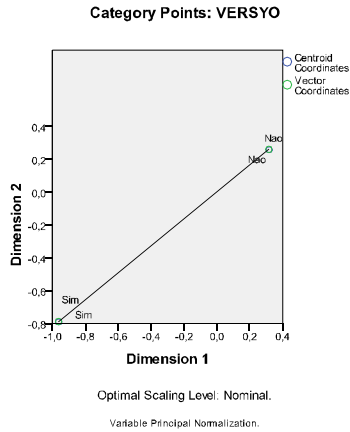
Category Points: VERSTW



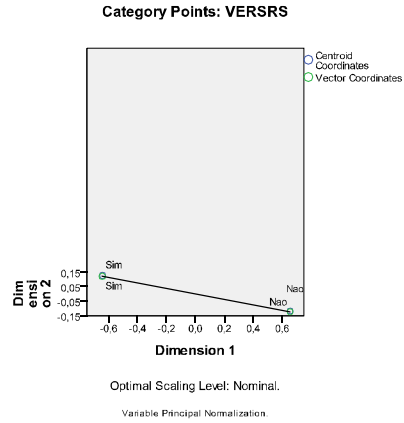
Optimal Scaling Level: Nominal.

Variable Principal Normalization.

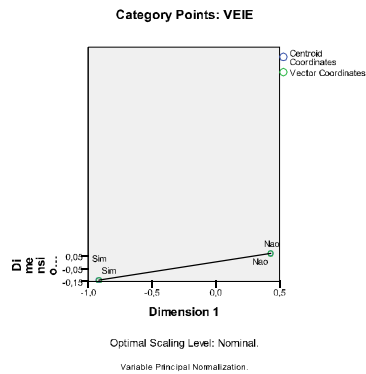
## Estrutura bidimensional variável *Youtube*



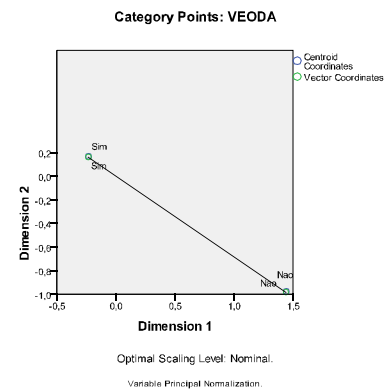
## Estrutura bidimensional variável recorre a *sites* de redes sociais



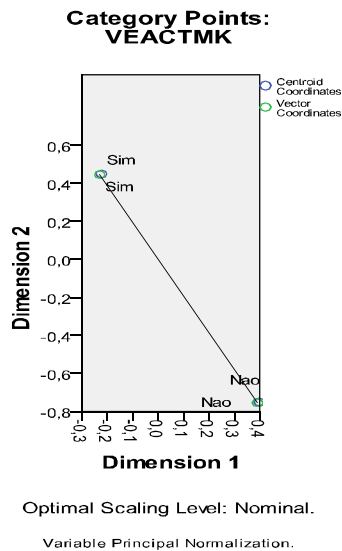
## Estrutura bidimensional variável implementou estratégia de redes sociais



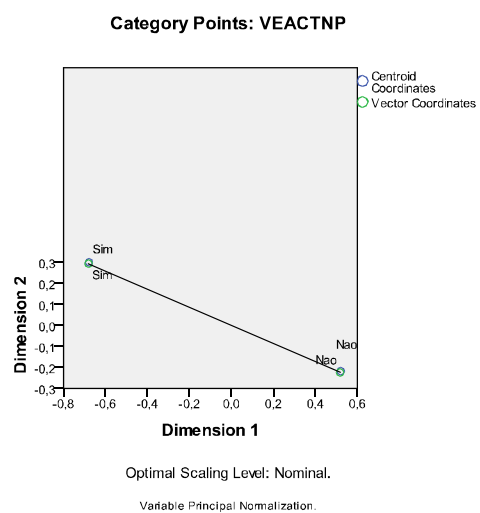
## Estrutura bidimensional variável opinião de favorecimento do desempenho da empresa



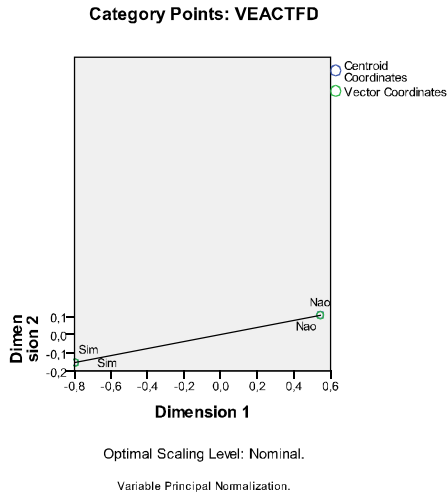
## Estrutura bidimensional variável actividade de marketing



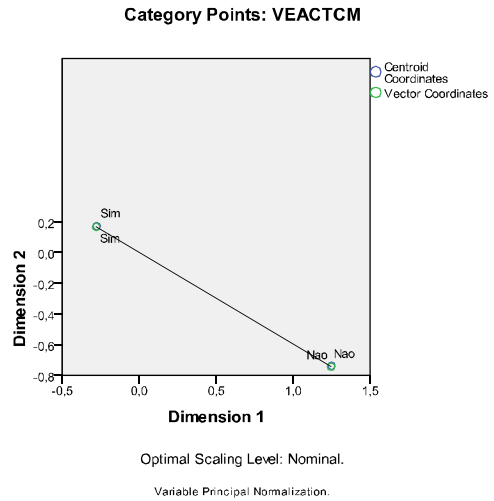
## Estrutura bidimensional variável actividade novos produtos



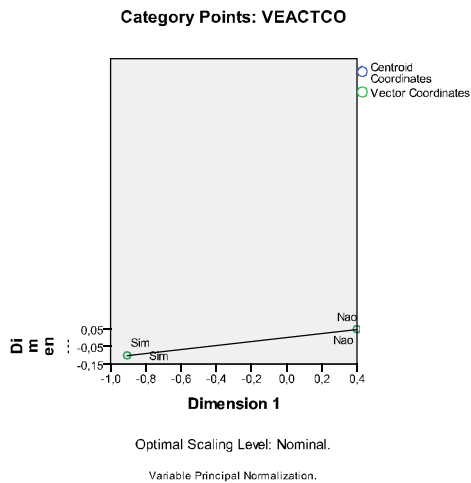
### Estrutura bidimensional variável atividade fidelização



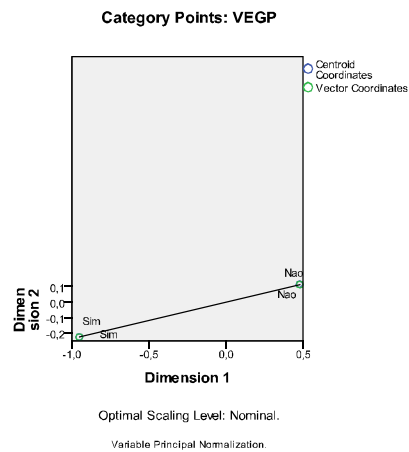
### Estrutura bidimensional variável Atividade comunicar com clientes



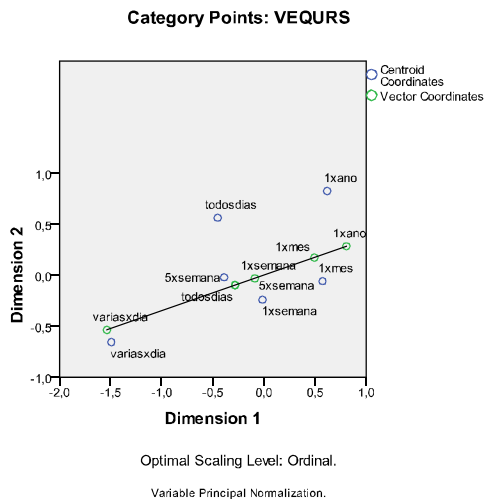
### Estrutura bidimensional variável atividade padrões de comportamento



### Estrutura bidimensional variável grupo de indivíduos envolvidos



### Estrutura bidimensional variável Vevez que utiliza as redes sociais



### Estrutura bidimensional variável *LinkedIn*

